

**IMC**

Chamber of Commerce and Industry

**WE**<sup>20</sup>/<sub>20</sub>



**Ladies' Wing**  
Presents  
**Women Entrepreneurs'**  
**Exhibition 2020**  
A Mega Shopping Extravaganza

**Date : 29<sup>th</sup> & 30<sup>th</sup> September 2020**

**Venue : DOME, NSCI, SVP Stadium, Worli, Mumbai**

*D*ear Applicant,

Greetings from the Ladies' Wing of IMC Chamber of Commerce and Industry.

The Women Entrepreneurs' Exhibition organized by the Ladies' Wing of IMC Chamber of Commerce and Industry provides a platform to women entrepreneurs, in their initial stages of entrepreneurial development, to showcase their exemplary designing talents and innovative skills by displaying and marketing their products in domestic and international markets. IMC Ladies' Wing makes significant contributions to social well-being and provides committed assistance for urban and rural projects focusing on socio-economic development, especially targeting women, youth and children to uplift their status in the society.

With this introduction to the ethos of the event, I invite your participation in one of the Ladies' Wing's mega annual events; **Women Entrepreneurs' (WE) Exhibition** to be held on **29<sup>th</sup> (Tuesday) and 30<sup>th</sup> (Wednesday) September, 2020** at **DOME, NSCI, SVP Stadium, Worli, Mumbai.**

The selection process of participants will be through advance screening. Pricing, design, cut, innovation, etc. are some of the deciding factors. Quality and appearance are our main criteria.

### Participation Fee (Non-Refundable)

Stalls	Life Member	Non-Member
<b>LARGE</b> (18 Sq.mts.)	₹ 1,78,200/- plus 18% GST Total Payable ₹ 2,10,276/-	₹ 1,98,000/- plus 18% GST Total Payable ₹ 2,33,640/-
<b>MEDIUM</b> (12 Sq.mts.)	₹ 1,18,800/- plus 18% GST Total Payable ₹ 1,40,184/-	₹ 1,32,000/- plus 18% GST Total Payable ₹ 1,55,760/-
<b>SMALL</b> (9 Sq.mts.)	₹ 89,100/- plus 18% GST Total Payable ₹ 1,05,138/-	₹ 99,000/- plus 18% GST Total Payable ₹ 1,16,820/-
<b>SMALL</b> (OUTER ARENA) (9 Sq.mts.)	₹ 72,900/- plus 18% GST Total Payable ₹ 86,022/-	₹ 81,000/- plus 18% GST Total Payable ₹ 95,580/-
<b>MINI</b> (OUTER ARENA) (6 Sq.mts.)	₹ 54,000/- plus 18% GST Total Payable ₹ 63,720/-	
<b>GOURMET SECTION</b> (4 Sq.mts.)	₹ 40,000/- plus 18% GST Total Payable ₹ 47,200/-	

*(The amount payable towards GST may vary if there is any change in applicable rate at time of payment.)*

## RULES OF THE EXHIBITION

- WE Exhibition is exclusively for Women Entrepreneurs (No men are allowed to participate), who do not have retail outlets/stores in Mumbai. Overseas and Out of Mumbai applicants can participate even if they have retail outlets/stores.
- The application for participation should be made by the women entrepreneur herself. Proxies, in any form, will not be permitted.
- **Participants selected for the WE Exhibition will not be allowed, to participate or display, exhibit or market their products in any other exhibitions or private shows to be held in Mumbai, two months prior to the WE Exhibition (on or after 28<sup>th</sup> July, 2020). They will not be allowed, to participate under any other brand name or sell their products (under the same product category) through their relatives/clients in other exhibitions in Mumbai.**
- The woman entrepreneur will have to be present, herself, at the stall during the 2 days of the Exhibition.
- The stalls allotted to participants cannot be used by them to showcase merchandise of other parties.
- The products exhibited should be similar to what was shown at the time of screening by way of finish, pricing and quality.
- Matters related to screening and selection of participants is at the sole discretion of the Exhibition Committee. After the selection process, the selected participants shall be intimated through a formal letter that they have been selected and the terms of payment of the participation fees.
- **The detailed Rules for participation in the Exhibition are available on the IMC Ladies' Wing website, [www.imcladieswing.org](http://www.imcladieswing.org).**
- If any participant/stall allottee fails to abide by or is found to be flouting any of the conditions above or any other Rules of the Exhibition, prior to start of the Exhibition, her allotment will be cancelled and the entire Participation Fee will stand forfeited. If the participant is found to be disregarding/disobeying any of the Rules during the Exhibition or such conduct is brought to the notice of the Exhibition Committee after the Exhibition, they will be barred from taking part in the Exhibition in future.

## REGISTRATION

Applicants are requested to fill the online registration form on [www.imcladieswing.org](http://www.imcladieswing.org) or send it via email on [lw.exhibition@imcnet.org](mailto:lw.exhibition@imcnet.org) / [mithila.akre@imcnet.org](mailto:mithila.akre@imcnet.org). You can also send it at the Ladies' Wing office by post/courier/hand delivery. Registration fee of ₹ 800/- (non-refundable) has to be paid at the time of submitting the form by cash or cheque in favour of 'IMC Ladies' Wing', by post/courier/hand delivery. Kindly mention your name and mobile number on the back of the cheque.

## SEND YOUR FORM TO

Ladies' Wing of IMC Chamber of Commerce and Industry  
3rd Floor, IMC Building, Churchgate, Mumbai – 400020

## DATES FOR SCREENING

The screening process will commence from **February, 2020 onwards**. Exact date and time for screening of individual applicants will be intimated separately to each of them.

## VENUE FOR SCREENING

IMC Building, Churchgate, Mumbai.

**Last date of submission of form is 15<sup>th</sup> January, 2020.**

The registration form is attached which you may fill up and submit to the Ladies' Wing office or interested applicants may register online at [www.imcladieswing.org](http://www.imcladieswing.org). For further information, please contact Ms. Mithila Akre, Dy. Director or Ms. Jyoti Bangera, Consultant on 022-71226637 / 71226714 / 71226698 or write to us on [lw.exhibition@imcnet.org](mailto:lw.exhibition@imcnet.org) / [mithila.akre@imcnet.org](mailto:mithila.akre@imcnet.org)

Yours sincerely,

**Anuja Mittal**  
Vice-President  
IMC Ladies' Wing

Ladies' Wing of IMC Chamber of Commerce and Industry

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 [www.imcladieswing.org](http://www.imcladieswing.org)



## REGISTRATION FORM

Please refer to the Rules of the Exhibition before filling up the Form  
**(Duly and neatly filled form in BLOCK LETTERS to be submitted to the IMC Ladies' Wing Office through email or post/courier/hand delivery.)**

NAME: \_\_\_\_\_

BRAND / COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CITY: \_\_\_\_\_ PINCODE: \_\_\_\_\_

STATE: \_\_\_\_\_

TEL. NO. (WITH CITY CODE): (O) \_\_\_\_\_ (R) \_\_\_\_\_

MOBILE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

*(All official communication will be done only through the email address mentioned on the form.)*

WEBSITE: \_\_\_\_\_

\*NAME TO BE PRINTED ON THE STALL FASCIA AND INVITATION CARD: \_\_\_\_\_

\_\_\_\_\_

*(Kindly note same name will be printed on stall fascia and invitation card)*

GST NUMBER: \_\_\_\_\_

LIFE MEMBER OF IMC LW:  NO  YES,

IF YES, MEMBERSHIP NO. \_\_\_\_\_

**CATEGORY:** (Tick the appropriate box)

- JEWELLERY:  REAL JEWELLERY  ARTIFICIAL JEWELLERY
- FASHION:  BRIDAL WEAR  SEMI-FORMAL WEAR  INDO-WESTERN WEAR  
 PRET LINE  WESTERN WEAR  KIDS WEAR  
 OTHERS \_\_\_\_\_

• LIFESTYLE :  HOME DECOR  GIFTS & STATIONERY  
 PLANTS  OTHERS \_\_\_\_\_

• FASHION  HANDBAGS  FOOTWEAR  
ACCESSORIES:  OTHERS \_\_\_\_\_

• GOURMET  NGO

• ANY OTHER  PLEASE SPECIFY : \_\_\_\_\_

PRODUCT PROFILE: \_\_\_\_\_

\* DID YOU PARTICIPATE IN IMC LADIES' WING EXHIBITION: *(Tick the appropriate box)*

YES  NO

IF YES,  2019  2018  2017  2016  2015  2014

**STALL PREFERENCE:** *(Tick the appropriate box)*

LARGE  MEDIUM  SMALL  
 SMALL (OUTER ARENA)  MINI STALL (OUTER ARENA)  GOURMET SECTION

## DECLARATION

*(The below declaration should be duly signed by the authorised person without which the application will not be accepted/ considered.)*

I have read and understood the Rules applicable for participation in the Exhibition which are stated in this form and on the IMC Ladies' Wing website and agree to abide by the same.

I agree and confirm that all the information provided by me is authentic and I have not misrepresented any information / data.

NAME: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

\*SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

*(with Company stamp, if applicable)*

The fields marked with \* are mandatory